

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>		<u>Alt Order #</u>
571137 /		09793024
<u>Product</u>		
OBAMA 4 AMERICA *A		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/04/12 - 09/10/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/27/12 / 08/30/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	NW80	
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
N 1 31	09/04/12	09/07/12	M-F 5-530a	Good Day	5a-530a		:30			NM	4	\$340.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	-TWTF--	4					\$85.00			
N 2 31	09/04/12	09/10/12	M-F 530-6a	Good Day	530-6a		:30			NM	5	\$2,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$450.00			
N 3 31	09/04/12	09/07/12	Good Day	Colorado	6a-7a		:30			NM	4	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	-TWTF--	4					\$250.00			
N 4 31	09/04/12	09/10/12	Good Day	Colorado	7a-8a		:30			NM	4	\$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	-TWTF--	4					\$225.00			
N 5 31	09/04/12	09/10/12	Good Day	Colorado	8a-9a		:30			NM	6	\$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	6					\$150.00			
N 6 31	09/04/12	09/10/12	Regis & Kelly		90130a-10a		:30			NM	5	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$200.00			
N 7 31	09/04/12	09/10/12	Everyday		10a-11a		:30			NM	5	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$100.00			
N 8 31	09/04/12	09/10/12	AccHillywd/AmerNow	MF11a	11a-12p		:30			NM	5	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$100.00			
N 9 31	09/04/12	09/10/12	JdgJudy	M-F 12p-1p	12p-1p		:30			NM	5	\$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$150.00			
N 10 31	09/04/12	09/10/12	JdgJoe	M-F 1p-2p	1p-2p		:30			NM	5	\$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$125.00			
N 11 31	09/04/12	09/10/12	DivCt/JdgAlex	M-F 2p	2p-3p		:30			NM	5	\$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:	09/04/12	09/10/12	MTWTF--	5					\$125.00			

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Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	OBAMA 4 AMERICA *A	
Advertiser		
Obama/D/President		
Original Date / Revision		
08/27/12 / 08/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 12	31	09/09/12	09/09/12	FOX News Sunday	9a-10a		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S				1	\$150.00		
N 13	31	09/04/12	09/10/12	Swift Justice M-F 3p-4p	3p-4p		:30			NM	5 \$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	MTWTF--				5	\$125.00		
N 14	31	09/04/12	09/10/12	Jdg Judy M-F 4-5p	4p-5p		:30			NM	5 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	MTWTF--				5	\$200.00		
N 15	31	09/04/12	09/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	4 \$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	-TWTF--				4	\$400.00		
N 16	31	09/04/12	09/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	-TWTF--				5	\$400.00		
N 17	31	09/09/12	09/09/12	News Sunday 5p-530p	5p-530p		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S				1	\$200.00		
N 18	31	09/09/12	09/09/12	News Su 530-6p	530p-6p		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S				1	\$200.00		
N 19	31	09/10/12	09/10/12	I Mon 7-8p	7p-8p		:30			NM	1 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/10/12		09/16/12	M-----				1	\$1,800.00		
N 20	31	09/10/12	09/10/12	Hells Kitch Mon 8-9p	8p-9p		:30			NM	1 \$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/10/12		09/16/12	M-----				1	\$1,400.00		
N 21	31	09/04/12	09/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	5 \$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	MTWTF--				5	\$875.00		
N 22	31	09/04/12	09/10/12	M-F LN 930p-10p	930p-10p		:30			NM	5 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	MTWTF--				5	\$700.00		
N 23	31	09/04/12	09/10/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5 \$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/04/12		09/10/12	MTWTF--				5	\$325.00		
N 24	31	09/08/12	09/08/12	Sa LN 9p-930p	9p-930p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S-				1	\$500.00		
N 25	31	09/08/12	09/08/12	Sa LN 930p-10p	930p-10p		:30			NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S-				1	\$400.00		
N 26	31	09/09/12	09/09/12	Su LN 9p-930p	9p-930p		:30			NM	1 \$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S				1	\$800.00		
N 27	31	09/09/12	09/09/12	Su LN 930p-10p	930p-10p		:30			NM	1 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12		09/09/12	-----S				1	\$600.00		
N 28	31	09/10/12	09/10/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	1 \$250.00

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										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$250.00		
N 29	31	09/10/12	09/10/12	Good Day Colorado	6a-7a		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$450.00		
N 30	31	09/10/12	09/10/12	Good Day Colorado	7a-8a		:30			NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$400.00		
N 31	31	09/10/12	09/10/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	1 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$600.00		
N 32	31	09/10/12	09/10/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	1 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$600.00		
N 33	31	09/09/12	09/09/12	NFL on FOX 11am	11a-CC		:30			NM	1 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-----S				1	\$2,000.00		
N 34	31	09/09/12	09/09/12	FOX NFL Pregame	10a-11a		:30			NM	1 \$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-----S				1	\$775.00		

Totals

103 \$35,240.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	103	\$35,240.00	\$29,954.00
Totals	103	\$35,240.00	\$29,954.00

Signature: _____ **Date:** _____

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